



Tips on talking about your organization:

Making your case for support in the 5 minutes that you are allowed takes some planning. Below are some talking points you might want to incorporate into your presentation.

1. State your name and the name of the organization you would like to receive the funding.
2. Start with an engaging opening line, e.g., “75 women in our community are involved in a domestic violence dispute every month...”
3. Share what the mission of the organization is.
4. Describe the program that you would like to be funded. Provide some background information, if possible.
5. Identify how many people and who the funds will impact.
6. Tell how essential this program is and what our community will miss if this program does not get funded.
7. Explain the measurements that will be used to ensure the success of this program and good use of the donation.
8. Share what this donation will “buy” for our community.