

# The Cinderella Project

**Year Founded:**

2000

**Website:**

<https://thecinderellaproject.com>

## Financial Information

**2021 Revenues**     \$                     110,000.00

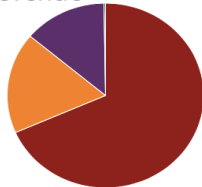
**2021 Expenses:**   \$                     88,000.00

**Assets:**             \$                     99,983.00

Restricted funds of \$34,600 held in a Scholarships Account.

## **Sources of Funding:** (approx % from each)

Revenue



- Received donations \$75,214.00 (68.43%)
  - Non-receipted donations \$19,421.00 (17.67%)
  - Gifts from other registered charities \$0.00 (0.00%)
  - Government funding \$15,000.00 (13.65%)
  - All other revenue \$275.00 (0.25%)
- Total revenue: \$109,910.00

## **# Served:** (include # total and # on North Shore)

Since inception, over 4,700 Greater Vancouver youths served - 227 being from the North Shore. In 2023 over 200 students, including 40 from the North Shore, came to Boutique Day to be recognized for achieving the milestone of graduation. The majority of the over 400 volunteers are from the North Shore.



The goal of the Cinderella Project is to help break cycles of poverty by encouraging vulnerable youth to stay in school and complete their high school education. The project provides positive mentorship and unconditional encouragement while recognizing outstanding young people from across the Metro Vancouver Area who reach the milestone of graduation despite overwhelming adversity. Now in their 24th year, The Cinderella Project offers care, support, assistance, and mentorship to high schools seniors from over 70 Greater Vancouver schools. The project supports and takes referrals from school counsellors, teachers, youth workers and social workers and keeps in contact with these resources while the student is part of the project. It encourages vulnerable youth who are living in situations of abuse, neglect, violence, bullying and discrimination; teen parents or those caring for family members, to stay in school and complete their education. These youth face financial, emotional or physical health obstacles and the organization strives to help them build self esteem, to believe in themselves and to stoke their dreams for a better future. The Cinderella Project ensures that students feel included, understood and valued as community members.

The Cinderella Project is a 100% volunteer-based registered charity; every penny raised goes to help students in the project.

## **Programs**

The Cinderella Project programs include a day of recognition, self-esteem boosting and mentorship, assistance with post-secondary registration/application fees, achievement awards/bursaries and 3 deliveries of encouragement packs delivered to the students through the year.

They would utilize the 100 WWC funding to help cover student-related expenditures as well as bursary or achievement awards (vital in supporting post-secondary plans).